

Press Release

Dr. Stanton Peele keynotes in Paris, France – “Addiction in the 21st Century”

Peele predicts the United States will not eliminate addiction in the 21st Century.

July 12, 2009: Dr. Stanton Peele, author of the “The Life Process Program,” delivered the keynote address to the annual gathering of addiction counselors of the French organization: L’Association Nationale des Intervenants en Toxicomanie et Addictologie (ANITEA) in Paris this summer.

Dr. Peele addressed “Addiction in the 21st Century.” He began his remarks to over 1000 attendees by tracing how addiction was corralled into a medical framework in the U.S. It is primarily in America today that excessive and dangerous drug use is regarded as a medical problem and a disease. Yet, Peele explained, research has found the most effective treatments are based on cognitive and behavioral techniques. These include motivational enhancement, skills training and community reinforcement. What accounts for this discrepancy of beliefs and practices, and what are its effects? Dr. Peele believes the consequences are that we in the United States have a difficult time getting a handle on addiction problems.

Using a unique style combining humor with penetrating analysis, Dr. Peele entertained his audience while making the following predictions: the medical definition of addiction would be widened to include non-drug involvements such as video games; addiction would continue to be treated primarily with cognitive and behavioral therapies even as great claims are made for new drugs to cure addiction; and we would not eliminate addiction in the 21st Century, as some medical researchers predict. Indeed, Dr. Peele fears, despite the claims for great medical cures, addiction is destined to increase in the U.S.

Dr. Peele is concerned that addiction will expand as it is misunderstood and as more opportunities present themselves for addiction. For example, as more adults, adolescents and even children are prescribed powerful psychoactive drugs to cope with negative feelings, Americans are more likely to believe they are incapable of functioning without such meds. (more)

This is a formula for becoming addicted to prescription drugs – which has occurred with celebrities from Cindy McCain to Michael Jackson. Based on this concern, Dr. Peele has developed the ***Life Process Program***©, which he believes enables him and his colleagues to combat the rising tide of addiction.

*Dr. Peele's ***Life Process Program***© has become the most advanced addiction-recovery program in the America. ***The Life Process Program***© is exclusively offered through the St Gregory Retreat Center.*